

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

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6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT			PRODUCT95/101/1798		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1798	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 09/24/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	4	05:00A	06:00A	30S	09/18/12-09/21/12	WFOR MORNING NEWS	4	200.00	800.00
3	T-F	3	06:00A	07:00A	30S	09/18/12-09/21/12	CBS4 EARLY SHOW (LOCAL)	3	300.00	900.00
5	T-F	3	07:00A	09:00A	30S	09/18/12-09/21/12	THE EARLY SHOW	3	315.00	945.00
6	Sa	2	07:00A	09:00A	30S	09/22/12-09/22/12	CBS SATURDAY EARLY SHOW	2	150.00	300.00
71	1	08:00A	09:00A	30S	09/23/12-09/23/12		1	255.00	255.00
8	01111..	4	09:00A	12:00N	30S	09/18/12-09/21/12	DAY ROTATION 9-12 NOON	4	225.00	900.00
9	10000..	1	09:00A	12:00N	30S	09/24/12-09/24/12	DAY ROTATION 9-12 NOON	1	225.00	225.00
10	T-F	2	11:00A	12:00N	30S	09/18/12-09/21/12	PRICE IS RIGHT	2	700.00	1400.00
11	T-F	3	11:58A	12:30P	30S	09/18/12-09/21/12	NOON NEWS	3	540.00	1620.00
12	01111..	4	12:28P	02:00P	30S	09/18/12-09/21/12	CBS SOAPS	4	630.00	2520.00
13	10000..	1	12:28P	02:00P	30S	09/24/12-09/24/12	CBS SOAPS	1	630.00	630.00
14	Su	1	09:00A	10:30A	30S	09/23/12-09/23/12	CBS SUNDAY MORNING	1	1350.00	1350.00
15	Su	1	10:30A	11:00A	30S	09/23/12-09/23/12	FACE THE NATION	1	1260.00	1260.00
16	.1111..	4	03:00P	04:00P	30S	09/18/12-09/21/12		4	250.00	1000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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8900 N. W. 18TH TERRACE, . MIAMI FL 33172

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CONTRACT NO. REV.

1161-54901-2

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CONTACT	USA		USA		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1798	PRODUCT 95/101/1798		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 09/24/12 NO. WEEKS: 1					

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			FROM	TO						
17	1.....	1	03:00P	04:00P	30S	09/24/12-09/24/12		1	400.00	400.00
18	T-F	5	03:57P	05:00P	30S	09/18/12-09/21/12	DR PHIL	5	400.00	2000.00
20	.1111..	4	05:00P	05:30P	30S	09/18/12-09/21/12		4	1080.00	4320.00
21	T-F	3	05:30P	06:00P	30S	09/18/12-09/21/12		3	1080.00	3240.00
22	T-F	2	06:00P	06:30P	30S	09/18/12-09/21/12		2	1350.00	2700.00
23	T-F	3	06:30P	07:00P	30S	09/18/12-09/21/12		3	1800.00	5400.00
24	01111..	4	06:58P	07:30P	30S	09/18/12-09/21/12	ENTERTAINMENT TONIGHT	4	1080.00	4320.00
25	10000..	1	06:58P	07:30P	30S	09/24/12-09/24/12	ENTERTAINMENT TONIGHT	1	1080.00	1080.00
26	01111..	4	07:30P	08:00P	30S	09/18/12-09/21/12	THE INSIDER	4	1080.00	4320.00
27	10000..	1	07:30P	08:00P	30S	09/24/12-09/24/12	THE INSIDER	1	1080.00	1080.00
28	M	1	08:57P	10:00P	30S	09/24/12-09/24/12	TWO BROKE GIRLS/MIKE & MOLLY	1	7200.00	7200.00
29	T	1	09:00P	10:00P	30S	09/18/12-09/18/12	NCIS:LOS ANGELES	1	4500.00	4500.00
30	Th	1	07:58P	09:00P	30S	09/20/12-09/20/12	THE BIG BANG THEORY/TWO AM	1	3150.00	3150.00
31	Th	1	10:00P	11:00P	30S	09/20/12-09/20/12	PERSON OF INTEREST	1	4050.00	4050.00

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NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 09/24/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
32	F	1	09:00P	10:00P	30S	09/21/12-09/21/12	CSI: NY	1	3060.00	3060.00
33	Su	1	08:00P	09:00P	30S	09/23/12-09/23/12	PERSON OF INTEREST	1	3600.00	3600.00
34	Su	1	09:00P	10:00P	30S	09/23/12-09/23/12	THE GOOD WIFE	1	2300.00	2300.00
35	T-F,Su Sa	5	11:00P 11:00P	11:35P 11:35P	30S	09/18/12-09/23/12	LATE NEWS	5	1350.00	6750.00
36	01111..	4	11:35P	12:37A	30S	09/18/12-09/21/12	LATE SHOW WITH DAVID	4	540.00	2160.00
37	10000..	1	11:35P	12:37A	30S	09/24/12-09/24/12	LATE SHOW WITH DAVID	1	540.00	540.00
38	Sa	1	11:35P	12:35A	30S	09/22/12-09/22/12	ET WEEKEND	1	270.00	270.00
39	Sa	2	12:00N	03:30P	30S	09/22/12-09/22/12	ACC FOOTBALL	2	600.00	1200.00
40 1500-900	Sa	1	12:00N	07:00P	30S	09/22/12-09/22/12	NCAA COLLEGE FOOTBALL	1	2400.00	2400.00
41	M	1	05:00A	06:00A	30S	09/24/12-09/24/12	WFOR MORNING NEWS	1	200.00	200.00
42	Sa	1	10:00P	11:00P	30S	09/22/12-09/22/12	48 HOURS MYSTERIES	1	2250.00	2250.00
43	M	2	06:00A	07:00A	30S	09/24/12-09/24/12	CBS4 EARLY SHOW (LOCAL)	2	300.00	600.00
44	M	1	11:00P	11:35P	30S	09/24/12-09/24/12	LATE NEWS	1	1350.00	1350.00

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